



# King Plastic Corporation

## **Welcome to King Plastic's social media toolkit!**

We created this toolkit to make it easier to promote and share King product brands and updates with your customers on your social media platforms.

### **There are two columns on the page:**

The left column is the King Plastic Facebook feed.  
And the right column is the King Plastic X feed.

Photos and verbiage are already optimized for X. So, we recommend retweeting or reposting directly from our X feed.

**During this process, you will need to login to your Facebook and X social media accounts. If you are sharing as a Facebook business page, then you'll need to "switch" to the business page you'd like to use for sharing King Plastic Social Media posts.**

1. Once you find a Facebook post you would like to share, hover on the bottom right arrow. Click on the Facebook icon to share. From here, you can include your own verbiage, and click share. Then you're finished.
2. The X feed is located in the right column of the page. To repost, click on the repost icon of the desired post you'd like to share. Then click Repost and you're finished.

### **Here are a few tips**

- Content is updated up to 2-3 times a week
- Our most recent content is at the top of the page

Don't forget to like and follow us! Also use our hashtags shown at the top of the page, which are also included in our social media posts.

For any questions or assistance, please contact  
[marketing@kingplastic.com](mailto:marketing@kingplastic.com)